

Strategic Plan 2023/2026

Ka Mua Ka Muri

Looking back in order to move forward



**Cricket
Whanganui**



Vision & Mission

We share New Zealand Cricket's vision of becoming New Zealand's favourite game.

To build a thriving, sustainable, diverse and inclusive cricket community, playground to pathway, from mountains to the sea.

O APOPO - OUR FUTURE

A strong diverse and connected community of cricket.

Our Purpose

To review, renew & re-invogorate cricket; providing opportunities for all in our region to play.

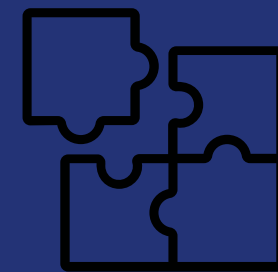
Our Values - Nga Uara



Respect - Whakaute



Collaboration - Mahi tahi



Ngarau Pono - Integrity



Fun - Parekareka

Community/ Whanaungatanga

- Build - Strengthen - Adapt
 - experiences for *EVERYONE* in a *diverse and inclusive community*
 - *new and current formats for participation*
 - *opportunities to grow the game for all levels, backgrounds and capabilities*

Collaboration

- Seeking new ways to work with and for:
 - our community
 - Schools/Clubs
 - Umpires
 - Local Councils
 - Regional Sports Trusts
 - Central Districts Cricket
 - Inc other Districts
 - NZC
- With Sponsors and funders to deliver strong positive outcomes for cricket in our region.
- With other local sporting codes for aligned objectives.

Capability & Sustainability

- Effective Governance and operational management.
- Attracting quality people who will work together to achieve a common goal
- Diversified revenue schemes for financial stability
- Constant and meaningful review
- Enhance our facilities to meet the needs of our wider community
- Building on our foundations for the next generation with succession in mind.

Thank You

kia kaha

kia mia

kia manawanui

